



East County Youth Football

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Cheer Coordinator

Koren Summers

Football Commissioner

Ernie Young

Team Mom Coordinator

Korinne Ternes

Webmaster/Game Program

Scott Moravec

Equipment

Butch & Sherrie Combs

Dear Business Owner:

Another football season is upon us! After a spectacular 2007 season, we look forward to another competitive one this year. Our youth football/cheerleading program draws on youth from Brentwood, Oakley, Byron, Discovery Bay, and Bethel Island and serves as a feeder program for the Liberty, Freedom, and Heritage high school football and cheerleading programs.

As we are a non-profit organization, we rely on the effort performed by volunteers each year. While this covers much of the program, we do have financial needs to be met as well. Due to the generous donations of local business owners like you, we are able to make this happen.

We invite you to advertise your business in our full-color home game program. We have five squads that will be playing a total of 25 home games this year. Our circulation is 2,500-3,500 people throughout the season.

We are also offering to hang sponsor banners at all the games (45 games total plus playoffs and cheer competitions). Banners are three-color 3'x6' placed prior to each game day's activities.

Your donation is tax deductible. Please fill out the form below and enclose a business card and/or design graphics that will most effectively display your business. As your information will be scanned into a computer, the larger the graphic the better. Color graphics are acceptable as the program will be printed in color. Your information must be received by Friday, August 29th, 2008.



Business Name: _____ Contact: _____

Address: _____

Phone: _____ Email: _____

- Ad #1 - Business card size (1/8 page, 1 3/4" x 3").....\$ 25.00
- Ad #2 - Double (1/4 page, 3 1/2" x 3")\$50.00
- Ad #3 – Quadruple (1/2 page, 3 1/2" x 6")\$100.00
- Sponsor Banner Placement\$200.00